

RiCH WiNKLER

Video Editor & Motion Graphic Artist



PROFILE

I am a visual storyteller. I have over 20 years experience collaborating with producers and clients to craft video and motion graphics that inform, persuade, and entertain audiences.

Clients value my experience, strong storytelling skills, and clear communication that bring their projects to life.

Efficiently manage multiple, complex projects with tight deadlines and deliver exceptional results on time and on budget.

Documentary & reality programming; promo & branding; political campaigns; development sizzle reels; live broadcast news; corporate events & training



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EXPERIENCE

MeanGreen Media

Edit & motion design:
political/advocacy spots
2018 - 2024 political seasons

Richard Nixon Presidential Library

Video & graphics for multi-display
interactive exhibits

Discovery Education

Bilingual English/Spanish
education series

Pentagon Channel

Hourly reports & live newscasts

Washington Capitals & Wizards

Video & graphics for in-game
operations & promotions

Short Form

Sony Alpha Universe
Democratic National Committee
U.S. Holocaust Memorial Museum
2U
Salesforce
Best Buy
GlaxoSmithKline
Chase Ink
Hills Science Diet
PBS Kids
Lockheed Martin
AARP

BROADCAST CREDITS

Junkyard Empire - Motor Trend

Dr. Oakley: Yukon Vet - NatGeo Wild

The Dirt - Discovery

Evil Twins - ID

American Titans - American Heroes

The Incredible Dr. Pol - NatGeo Wild

America's Next Cat Star - Animal Planet

Hoarding: Buried Alive - TLC

Air Warriors - Smithsonian Channel

Matt Wright, Cowboy Pilot - Red Bull TV

*Field & Stream Total Outdoorsman
Challenge* - Outdoor Channel

Pot Cops - Discovery

Real Interrogations - ID

Hillbilly Handfishin' - Animal Planet

Worlds Deadliest Sharks - NatGeo

I Married the Beltway Sniper - MSNBC

Fight Science: Special Forces - NatGeo

Small Space, Big Style - HGTV

Strange Sex - TLC

SKILLS

Video Editing
Motion Graphics & Animation
Visual Effects
Keying & Compositing
Color Correction
Audio Editing

TOOLS

Avid Media Composer
Adobe Premiere Pro
Adobe After Effects
Adobe Photoshop
Adobe Illustrator
Adobe Creative Suite
Mac & Windows Compatible

EDUCATION

James Madison University
Bachelor of Science
School of Media Art and Design